



U-GOVERNANCE - THROUGH MOBILES IN INDIA

EMPOWERING CITIZENS WITH BETTER HEALTH ACCESS

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Mobile India 2015

- Mobile Users > 900M
- Lack of easier access to care - 60% rural
- Healthcare @ Inflection point
- Affordability, Accessibility - Key issues
- Chronic conditions spend > 75%
- Behaviour & Lack of Knowledge
- Maldistribution of doctors geographically
- Mobile Health enables change
- Govt enabled change pushes technology
- Increase the number of 'non-doctors'
- Leverage under-used care providers
- Patient Engagement must
- Medical Technology breakthroughs
- Preventive measures at early stage

Enable people with easier access to their health care

India is getting younger, mobiles are used for booking movies, pizzas and shopping
mHealth, longitudinal health records, population health management

Millions Affected

No access to basic care, lack of knowledge



Setup Interactive bridges

Big Hospitals <>CHCs, ASHA workers <>doctors



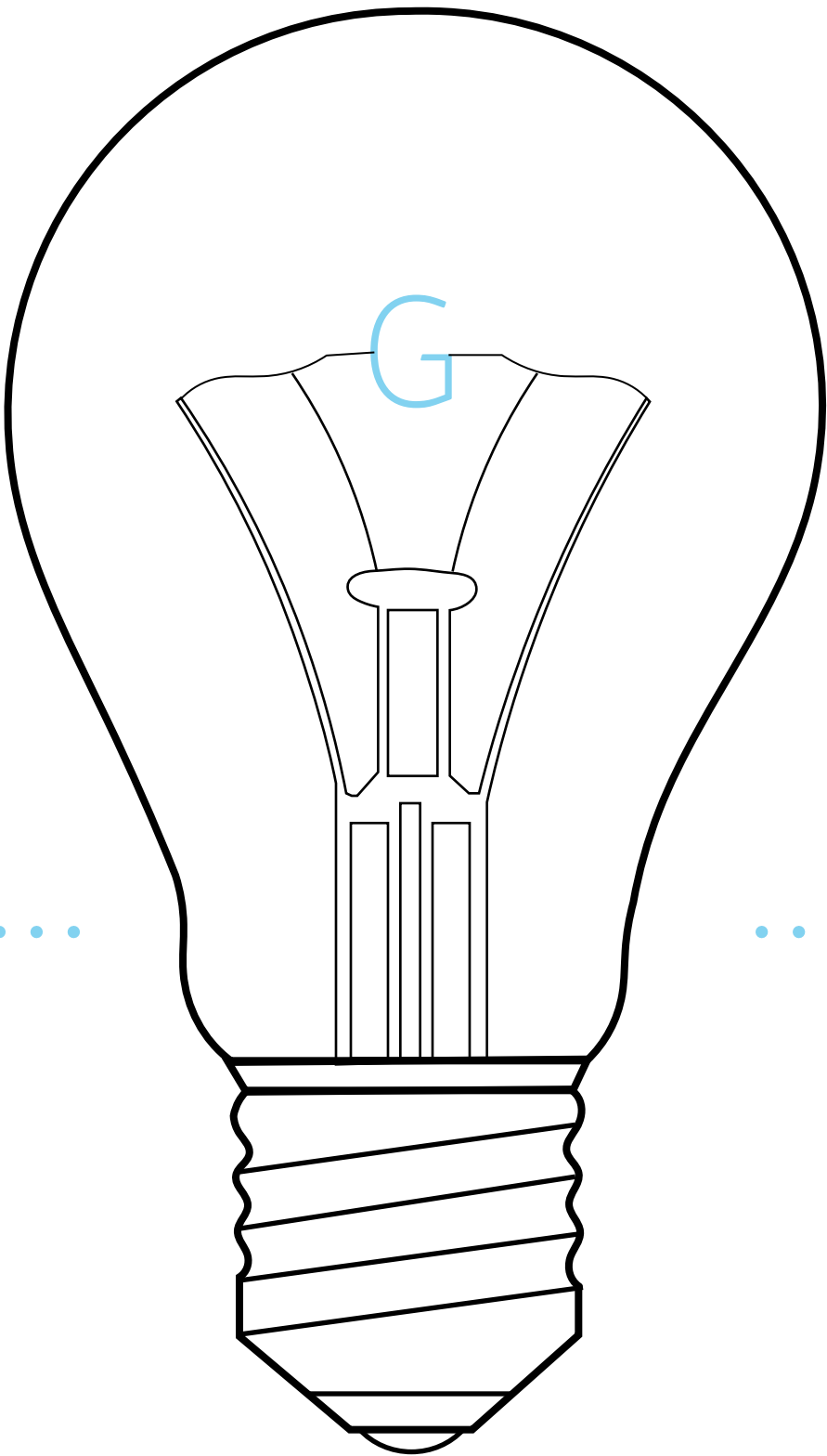
mHealth Program

Education, remote monitoring, training, disease tracking



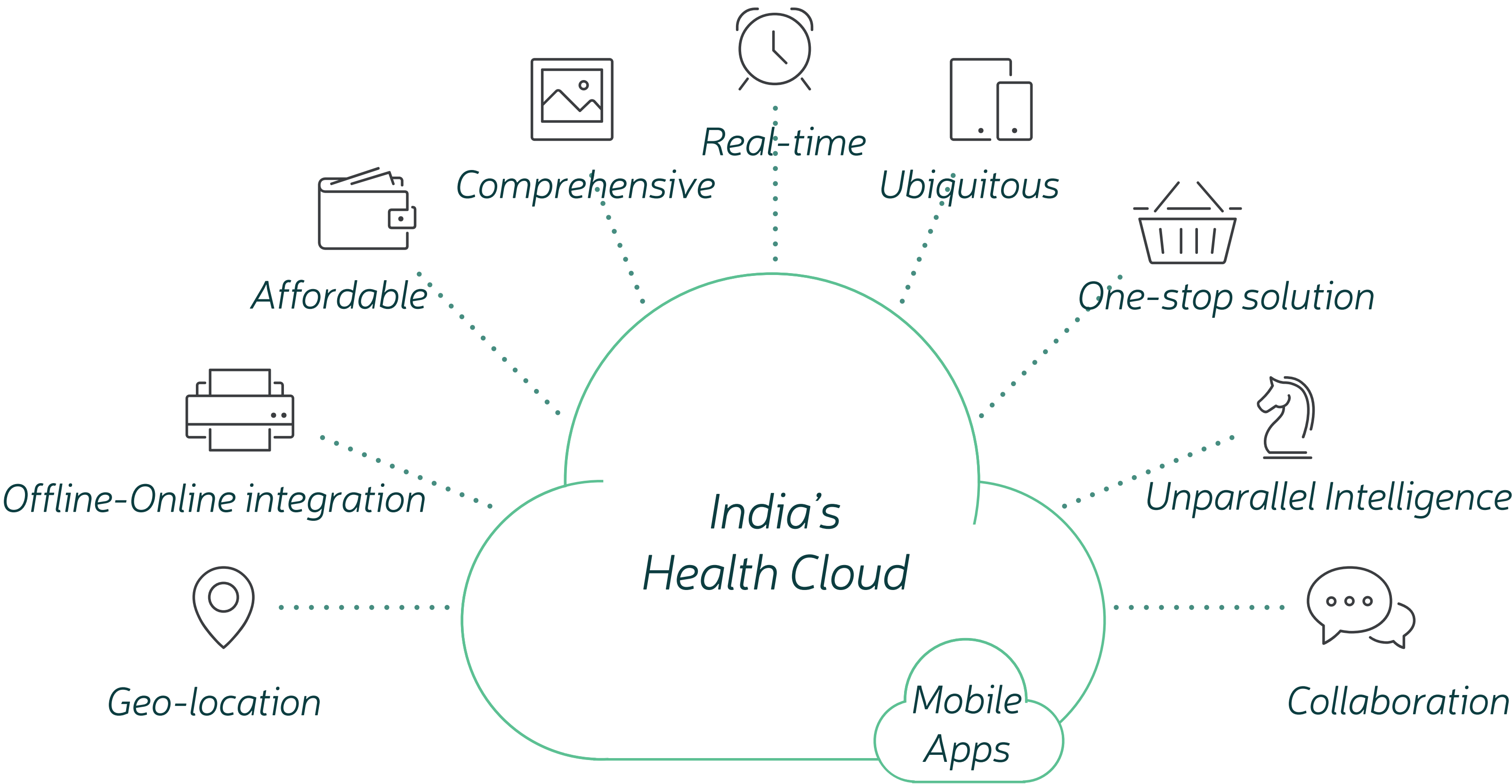
Specialists <> GPs

Active Hands-on virtual diagnosing



India Health 2.0

The Mobile-Based Health System



CITY HOSPITALS

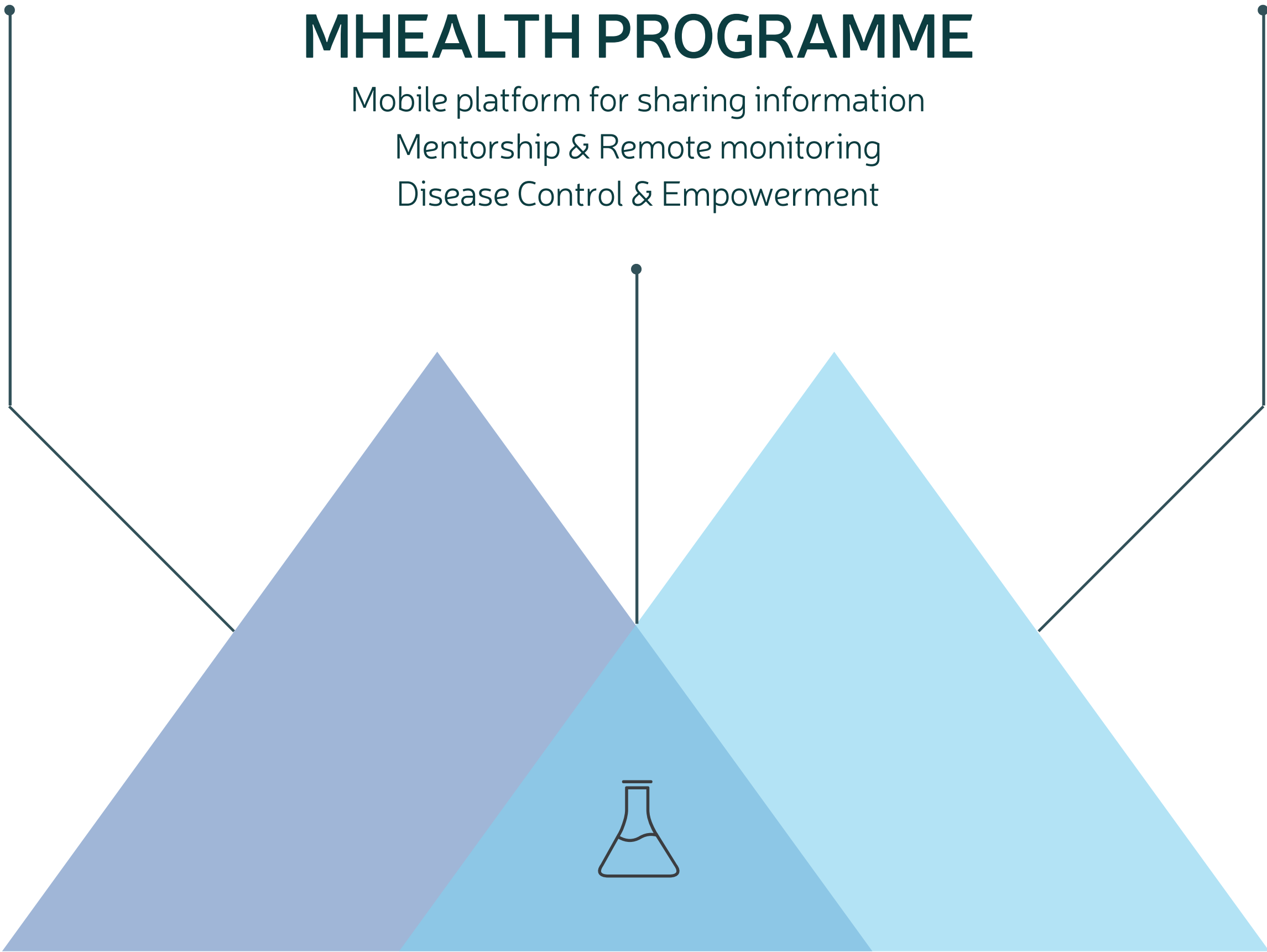
Patient Overload
Experienced Endocrinologists
Long travel distance for patients

MHEALTH PROGRAMME

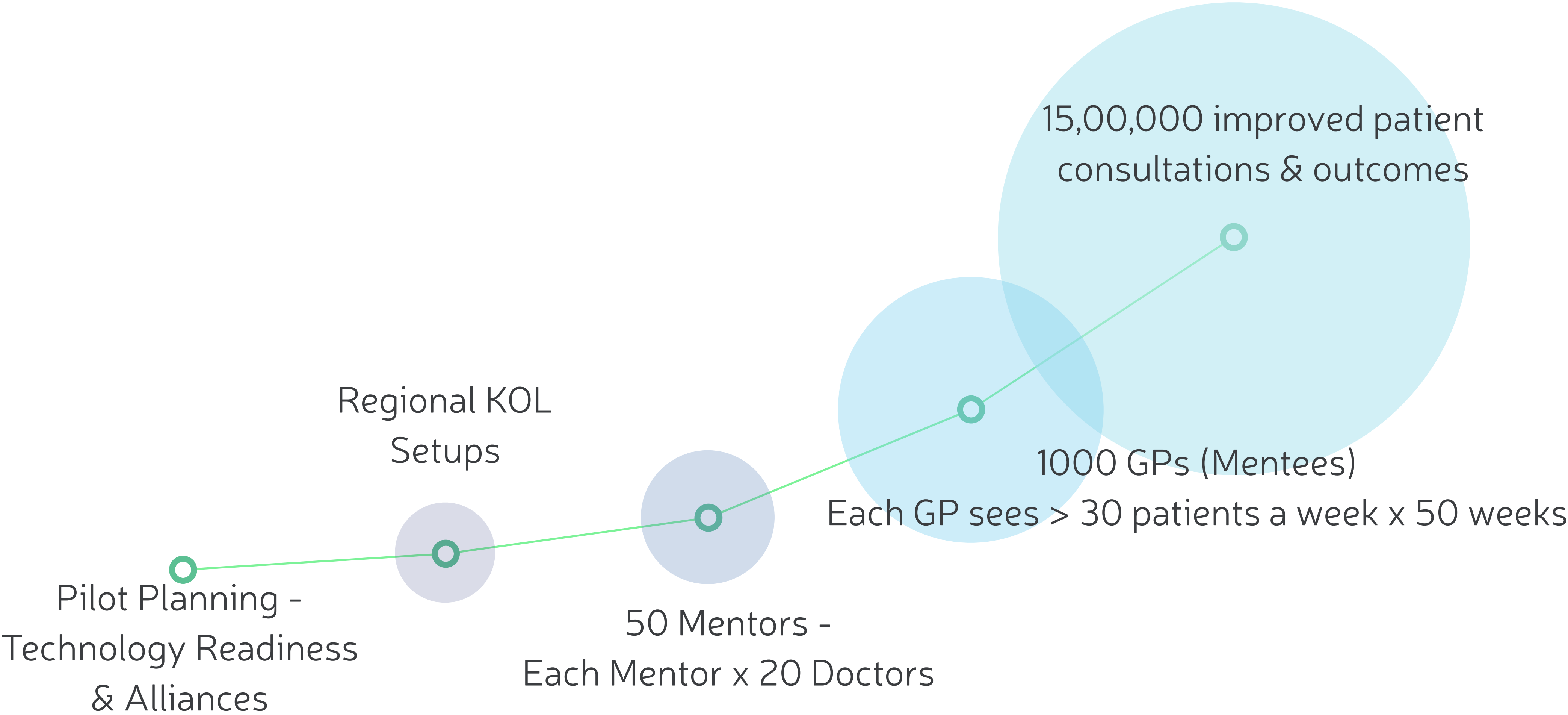
Mobile platform for sharing information
Mentorship & Remote monitoring
Disease Control & Empowerment

CHCs, PHCs

Upgraded Infrastructure
GPs with lack of diabetes knowledge
Close proximity to patients



This is how awesome it can scale





THANK YOU!

Have a Nice Day!

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